



TEST DRIVE

Introducing the Test Drive Program

What is it?

An innovative marketing program designed to help distributors reach competitor customers and recent college graduates.

How Does It Work?

In effort to help you win new business, OC Partners can now provide potential new customers a no cost starter kit of Pitts21 or Pitts21 PRO to "Test Drive". The kits that OC Partners give out as part of this program can qualify to be reimbursed* by OC Orthodontics.



New Customers

This program is the ultimate joyride for new customers to test the Pitts21 or Pitts21 PRO system. When you hop in, you'll get a 5-case Pitts21 or Pitts21 PRO starter kit, fully loaded with brackets, wires, and tools for five patient treatments.



STUDENT DRIVER

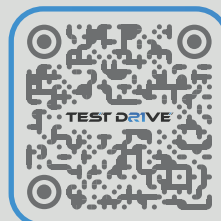
Recent orthodontic college graduates (up to 12 months post-graduation), qualify for our "Student Driver" program. Student Drivers can obtain a virtual Student Driver ID card that affords them an exclusive 25% discount on Pitts21 & Pitts21 PRO starter kit orders for the following 12 months.

PITTS CREW

When Does this Program Start?

The Test Drive program starts Q2, 2024.

*Limited availability, not all request will be approved



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